

# THE MASSEUR

American  
Association



Massieurs  
Masseuses

OFFICIAL BULLETIN

April — 1953 —

DECATUR, ILLINOIS

## 1953 CONVENTION TO BE HELD IN SPOKANE AUGUST 7, 8, 9. - CONSTITUTION TO BE REVISED

The secretary of each chapter will receive a few copies of the revised constitution with this issue of The Masseur. If it is possible, each and every chapter should try to have a state meeting and go over these changes. Study and compare them with the old constitution, before the National convention in August. If there is any question, or if there is anything you think should be added or worded differently so that the meaning or substance of the article will be more understandable, get it compiled in a presentable form so it can be discussed and acted upon at the National convention.

### CONVENTION NEWS

Advanced plans are made for the 1953 convention. Mrs. Florence M. Taylor spent several days in Seattle working with her committee. She is not ready to make public all the details yet, because she knows there are changes that will be made. But she promises all of us a good time and a grand program.

She has been a professional singer and in the entertainment field enough to know what it takes to fill the bill for a group like ours.

They want us to keep these dates, August 7, 8, 9, 1953 in mind, and the location, Davenport Hotel, Spokane, Washington.

On to Spokane for a grand convention!

### IN MEMORIAM

We regret very much to notify the membership of the passing of two of our respected and loved members. Clark Crottell Sr., Grayland, Washington, Past President, passed away on Sunday, March 22, 1953.

Irvin J. Jones Sr., 506 A West Vine Street, Champaign, Illinois, deceased January 23, 1953. He was one of our oldest members.

### ATTENTION! ALL ETHICAL MASSAGE PRACTITIONERS

In the month of February, 1953, an article appeared in most papers throughout the country, and it read as follows:

"Attractive Policewoman Got Pinched Illegally In a Massage Parlor and It Hurt." Legally, with three policemen, she pinched the man who pinched her.

This policewoman was sent to a southside massage parlor in Chicago on an assignment above and beyond the call of duty to investigate complaints by several women. She said when she arrived at the health center, she was told by the operator to undress and was given a sheet to wrap around her. She said she asked to be treated for

a pain in the neck. But the operator proved to be the pain in the neck.

He was like an octopus. She said he pinched her, and not on her face, either. Then he had the nerve to charge her \$3.50 for the treatment!

Two detectives were waiting outside the parlor. She returned with them and arrested the operator who was charged with disorderly conduct and three sex charges. Her comments were: "One good pinch deserves another."

We wish to state at this time that this operator was NOT a MEMBER of the A.A.M.M. It is quite obvious that he was not qualified to operate a massage operator. Please let me suggest to you that if you have not got your decals and electros for your stationery and envelopes to distinguish you from such operators, please sit down and write Mr. Carlson, your national secretary, and order at least one electro and one decal at once. We are too proud to let anything of this nature to lead the public to believe that we are all alike.

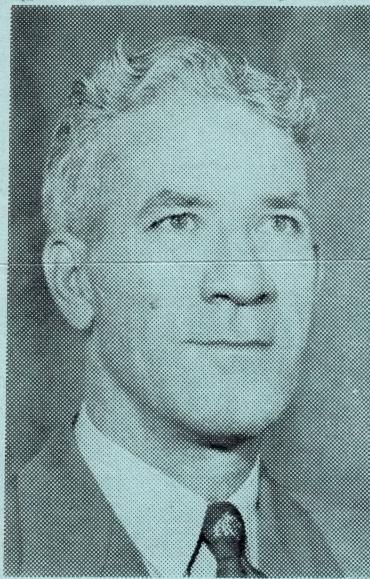
Let me quote you a letter in part from a lady in Phoenix, Arizona. She wanted to know who she should go to for treatments. She wanted to go to a reputable establishment whose operator was a member of OUR association. She

(Continued from Page 3)

## THE MASSEUR

Published in Decatur, Ill.  
Dr. Chas. W. Brooks Editor

## President's Message



EARL F. ALEXANDER

**Dedicated to the Ethical  
Practitioners of Massage,  
Members of A.A.M.M.**

Prosperity is your heritage! In the divine design for each individual, there is no lack of material, opportunity or success, but most of us do not know how to give the intelligent cooperation required to produce right results. Why are we missing so much of our good?

Is it luck or chance that provide unusual opportunities for advancement? No, for actually life is not a gamble nor a game of chance, nor the product of good or bad luck. Are some people favored of the gods and others overlooked? No, God plays no favorites.

Is success the produce of environment? No, too many have stepped out of the mire of poverty and failure creating a new path towards unlimited success for anyone to doubt that we can rise free of our limitations. We need not be victimized by circum-

stances; nothing can hinder us but ourselves. In the world of today we have forgotten the use of spiritual laws and we find ourselves reacting to conditions and personalities instead of letting our individual world react to us.

The intelligent man knows that he has got to depend upon the Divine Executive dwelling in him or he is sure to fail; something greater than himself must illuminate his mind, guide his decisions, and provide the means to accomplish success and prosperity. God must be an active partner, not a silent one—then unlimited possibilities are before one.

Every one has his appointed hour; No one is overlooked in the economy of God, but we do not all share like results because each individual has his own pattern of success, prosperity and spiritual enlightenment to work out wherever he is.

It is appalling how few people appreciate what they have. Even in contrast to other countries, our way of life is filled with abundance—"the sky is the limit." Before we can progress, we must become value-wise—just what do we want out of life? We only get out of life what we put into it; that is an exact law, but since we are highly individualized our concepts of wealth, success and happiness vary.

We have lately become a nation of snobs and materialists, and value people only for what they have in terms of money or possessions or prestige, yet in a single moment one or all three of these things can be wiped out and then what remains? The value of a man is what he is in the sight of God, no more and no less.

Business is highly competitive, but it can be honorable. We do not have to use "cut-throat methods" nor make vain promises to "deliver the goods" that we know have no substance; nor do we have to figuratively knock others down to get ahead. It sometimes appears that people who try "to get by" with almost anything suc-

ceed where we fail, and prosper while we suffer, but it is only temporary gain. One always pays—if not at first, then last, but make no mistake about it, integrity is not an old-fashioned virtue. Victory cannot be very satisfying if we have not played fair unless our conscience is wholly dead—and even then, there is always tomorrow!

Sometimes we aspire to get ahead before we are genuinely ready for the next step, and there is nothing so difficult as waiting. Generally there is something still to be finished before our opportunity clicks, whether we know it or not.

A brilliant, successful woman told of her progress from poverty and limitation to wealth and success and that it all started the day she heard a lecture about finishing things! She was a young woman happily married to a poor man who was ambitious to succeed, but she did not know the first thing about housework, cooking, etc., so each day her home expressed disorder and it was most difficult for her husband to keep his peace of mind concerning it. Poverty, dirt, disorder seemed like mountains in their pathway, and she knew something must be done.

After hearing this lecture, she determined to learn how to be a good housekeeper, and to finish the countless things she had already started—letters, sewing, mending, books to read, etc. For two years this woman plodded along finishing what she had so enthusiastically begun before she heard this lecture, and creating order out of chaos in her home; and within this period both the woman and her husband started on a lucrative and successful career.

It is not always work to be finished before we can rise higher to greater opportunities; sometimes it is skill in handling human relationships, overcoming traits of character, gathering more equipment mentally, spiritually, and morally. When we are ready, our opportunity appears—

no one can fool the Divine Intelligence as to our appointed hour.

Strange as it seems, people forget that we have to work even at the art of living, so life is just existence to them with no purpose and no far-flung horizons of progress. Abbe Dimnet, the French philosopher, said:

"Life is what we make of it, a masterpiece, or a shabby piece of work."

Let us endeavor to make this Association a masterpiece. Let us have the cooperation of each individual who is proud and seeking advancement. Let us take stock, and see if there are things we have left undone. Are we ambitious to succeed or are we waiting for these things to happen all by themselves.

Let me remind you that our next convention is going to make a tremendous change in our Association. We urge each conscientious member to make it his duty to play an individual part and try to be there in person to help formulate and pass upon the necessary amendments to make this Association and this group one to be looked up to by every practitioner in every field. This can be done by a group, but not by a few. Please do not let this Association down by your lack of enthusiasm and cooperation.

This year, as before, we will have a souvenir program. There will be ad space for sale. Make up your mind at this time to get that ad in. Let us make this the best, the biggest, and the most successful convention in the eight years of our advancement.

Most sincerely,

Earl F. Alexander, Pres.

EFA:bn

**(Continued from page 1)**  
said she was afraid to go to other places, as she had heard so much about them.

So let me urge you again to get your electros and decals and display them proudly.

Sincerely,

Earl F. Alexander,

President.

## KENTUCKY ORGANIZES A STATE CHAPTER

Their officers' pictures appeared in the last issue of *The Masseur*. Mr. Delbert Vincent of Providence, Kentucky, who spearheaded the move for a State Chapter in Kentucky, is one of the original charter members of the National A.A.M.M. Mr. Vincent we understand has attended all the conventions of the A.A.M.M. in the past, has been a loyal supporter of the aims and principals Associations. No, Mr. Vincent is not the kind who does a lot of talking at a convention, but he is the kind of man who does a lot of thinking, he can spot honesty and sincerity when he sees it. We felt that after the Chicago Convention that Mr. Vincent sensed the sincerity and determined purpose of those assembled to see things get done, and he went home and did his part by organizing the Kentucky Chapter of the A.A.M.M., here are the results:

A meeting was held at the Hotel Madison, Madisonville, Ky. and the following officers were elected:

President—C. E. Seibert, 301 Mineral St., Dawson Springs, Ky.  
V. President — Wm. P. Stogdill 310 S. Railroad St., Erlington, Ky.  
Sec'y-Treas. — Delbert Vincent, 303 Church St., Providence, Ky.

Charter Members of the Kentucky Chapter:

Ida Bell Gresham.

Maron Simmons.

Mary Simmons.

Clyde Seibert.

E. E. Stanley.

Wm. P. Stogdill.

Delbert Vincent.

Audra Hudnall of Lewisburg, Ky. recently affiliated with the Kentucky Chapter. We wish to extend to her a welcome, and our sincere wishes for her success, and hope that our mutual relations in the A.A.M.M. may prosper.

## NEWS FROM KANSAS CHAPTER

Mr. Earl F. Alexander, Pres.

National A.A.M.M.

In reply to your most welcome

letter requesting me to write a few lines on the progress and function of the Kansas Chapter of the A.A.M.M., I submit the following:

The Kansas Chapter at present is engaged in procuring new members, as probably many of the other state chapters are doing at the present time.

Starting in April, our Chapter is going to have a class session on treatment techniques, which class will continue for a number of months. These will make it possible for members who have had special schooling and study in different types of treatments to pass on information to the other members of the group for them to use in the treatment of their patients.

Some of our members have had special schooling and supervised study on foot and zone therapy which will be interesting to the other members. Yours truly will elaborate on nervous diseases, and the relationship of nerves to producing disease.

Our chapter is also in the process of printing a state directory of practicing members so that referred patients can be handled plus a certain professional education can be passed onto the public.

I hope this will be sufficient information. Write to me anytime you wish. I am always glad to hear from you.

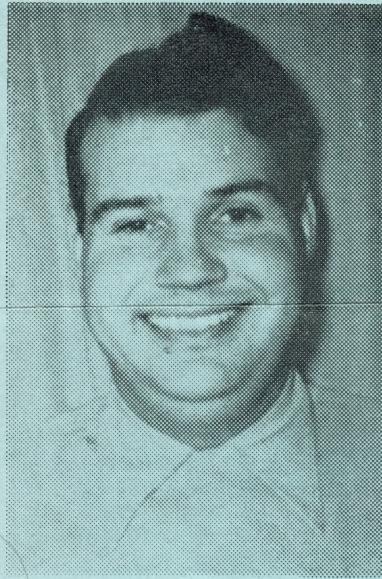
We of the Kansas Chapter are working on the Missouri group to try to get them to start working together and get this state chapter working. It has been slow process so far.

Respectfully,  
Edward Burns.

### Illness

Herschel Knotts (Knotts Health Service), 1404 North University Street, Peoria, Illinois, has been ill for several weeks and would appreciate cards or letters from members,

## KANSAS CHAPTER



EDWARD BURNS  
President



FRANCIS A. STINSON  
V. President



GERVA M. CONNOR  
Sec'y-Treas.

## VIRGINIA CHAPTER



SARAH JANE BEVERLY  
President



ANN WOOD  
V. President



MARTHA SIVILLS  
Sec'y-Treas.

## CORRECTION



HAROLD COLLINS

In the last issue of The Masseur we printed the pictures of the Nebraska Chapter Officers, placing Leora Johns as their Vice President. This is an error. Harold Collins is the Vice President of Nebraska.

## CLARK COTTRELL

Clark Cottrell is dead, to those of us that knew him well it is hard to believe. It recalls a line of poetry about the dead that says, "He is just away"—I for one will like to remember him for his wit and humor his jokes and fun that he could always render when ever he was present. He surely had his serious side too for which many of us will want to keep him in our hearts always.

I wish it was easy for me to use words to write a fine tribute long lasting to him for the many years that he served as president of the double A double M. Clark Cottrell, farewell—

The faults of our brothers

We write upon the sands  
Their virtues upon the  
tablets of Love and Mem-  
ory."

He died suddenly of a heart attack about eight o'clock on Sunday evening in his home, March 22nd. His wife at his side, and it is nice to know that he enjoyed life to the very last and passed away without much suffering.

## News From Arkansas

In reply to the so-called retraction demanded by the Masseurs and Masseuses of the bath house row in Hot Springs, in which this consideration is not due them as you will note from the enclosed copy, which I deem necessary to print in the National Masseur of the A.A.M.M.

In the first place, they are calling their Association a national Association, when it only comprises their own group in Hot Springs, Ark., which is not in accordance with National Associations. Secondly, if they were within their claim that they were under Government Supervision, I doubt if they could have an association.

I am saving the copy of the Procedure, so will send this letter as a replica of the original, which you are free to print.

Cooperation of all those engaged as Masseurs and Masseuses within the State of Arkansas, in my opinion are bound under the terms and provisions of the Registration Act approved March 27th, 1951. However, there may be a difference of opinion.

An Act was passed in order to protect the Health, Safety and welfare of the people of Arkansas and in order to promote the economic and well being of those engaged in the practice. Needless to say that if all those that would benefit from the act would cooperate in furthering the ideals set forth it would rebound to their benefit. It has been the interests of the board heretofore appointed to do everything within its power to secure registration of all Masseurs and Masseuses within the State and it was the understanding at a conference at Hot Springs, that those opposing some of the provisions in the act were of the belief that a Massage registration Act was necessary. However, they deemed it necessary that an amendment or two should be made to the said act.

It was also suggested that a friendly action should be filed in the Garland Chancery Court, and those employed in the Bath Hous-

es would institute same, in order that the matter could be adjudicated, and after some period of time we were advised that the Attorneys representing the bath house Masseurs would not have sufficient time in which to prepare the petition, we did file such petition alleging that those employed as Masseurs and Masseuses in the Bath Houses were employed by individual corporations or companies and therefore did come under the provisions. The opponents filed a demurrer, which admits the allegations of the petition.

It was admitted by all parties that the city of Hot Springs, levied a fee upon the operators of the Bath Houses of \$8.00 per tub, also that the State of Arkansas in ceding the land to the Government reserved the right of services of summons by State Authorities upon individuals, upon or residing upon said lands, either by civil or criminal process of summons; also the Bath Houses were subject to payment of excise and income Tax; also the Courts have held that a hotel conducted by Lessees of the United States Government are subject to State Statute regulating liability of Hotels and innkeepers to their Guests.

The contention of the opponents of the act in their Appearance before the Court, the sole point upon which they argued was that the Board of Massage Examiners had no right under the act to file any action, and that it would have to follow the provisions of the act, and those provisions were such that a Criminal action only, could be pursued, even though, the Parties at prior to this time had stated to their attorney that they were in favor of the act, with some amendments made that they wished to have a friendly action filed in Chancery Court. They evidently reversed their thoughts in the matter.

With reference to the Municipal Court action wherein it was stated that the Municipal Court held the act unconstitutional certainly must be misunderstanding, that it was our understanding by the language used by the Judge that he

held that being employed as Massieurs and Masseuses, even though employed by individual Corporations or Companies that the act did not include those people, and therefore discharged them. A Municipal Court, I doubt, would have any authority to pass upon the Constitutionality of a State Statute.

We are of the firm belief that by the formation of an Association by the opponents of the act that they realize the necessity of a Massage registration act, and we do hope that in the near future they will see the benefits and privileges which are accorded them under the Massage Registration act now in force in the State of Arkansas.

JULIAN E. ALDRICH,  
Sec'y-Treas., Ark. State  
Chapter A. A. M. M.  
and Ark. Board of Mass-  
seur Examiners.

## MASSAGE AND ITS EFFECT

This wonderful article was sent to the editor with a marvelous personal letter stating how he waited for and eagerly read our little paper "The Masseur," by our good member P. R. Canaday from Kent, Washington.

I do not know how long he has been a member but he states he is 69 years old and his wife who is 68 helps him every day. He states they are so busy they often have to turn patients away.

How about this elderly couple—shouldn't their record be a living inspiration to our young members that are embarking on their careers? Thank you P. R. Canaday and wife for your contribution to life and the profession.

The first effect of massage is purely mechanical; it consists in the removal of fat that has worked from the pores and the cast off cells of the epidermis. Most efficient after a good sweat. The skin is cleaned by the removal of the dead cells of the epidermis, becomes softer, and more

elastic. The secretions of the sebaceous and sudoriferous glands are increased, the absorption of oxygen and rejection of carbonic acid are promoted, the physiological properties of the skin are intensified. At the same time the fine endings of the nerves which are in the skin are wholesomely stimulated by the mechanical action; the circulation of blood in the skin is accelerated; the nutritive process is brisker; the excretion is increased and as a consequence the other excretory organs (lungs, kidneys and etc.) are considerably relieved.

In the second place, the effect of the various kinds of massage extends to another important part of our system; the muscles. Each muscle, like every other organ, is subject to the laws of metabolism. The waste matter or products of combustion which accumulate in the muscles when they are active, and cause the condition of fatigue, have to be removed as they offer a resistance to the contraction of the muscles. This happens by both the blood and the lymph stream carrying away the used up matter and supplying fresh in their place. The nourishment of the muscles, which is accomplished in this way, is prompted by the action of massage, which quickly drives the used up matter into the circulation and facilitates the supply of new materials. Not only is the waste products of the tissues effect of fatigue and combustion, etc., carried away but fresh building materials have to take their place, since the humours that have been massaged away are prevented from returning to the periphery by the valves, which open towards the heart. Diseases are caused by a defect in the removal of substances, a modification of the normal proportions of the living substance of the body, a corruption of the humours, and the deposits of foreign and morbid matter in the system. We also find it possible to break up and absorb any growth or discharge, such as tumors, proud flesh, indurations, granulations, cysts, polypi, papil-

lae, swellings, etc. These absorb and remove the lymph produced by the blood or exuded through the walls of the blood vessels by the action of massage. Massage of the abdomen is one of the best remedies for purity of the blood anemia, the immense variety of nervous complaints, especially hydrochondria and hysteria; disorders of the stomach, liver, and spleen; chronic catarrh of the stomach and intestines, hemorrhoids, jaundice, disability of stomach, distension of the stomach, constipation, long standing exudations in the abdominal cavity, etc. The increased circulation of the organs give vital activity to the brain and nerve system.



## Newest Member

Richardo Cousido Y. Calvetie joined the association March 25, 1953, Washington, D. C.

## PLEASE!

If you have any letterheads, envelopes, pamphlets or other types of advertising, used by you in your professional work that has the imprint of the Ass'n emblem below, please send a sample of each to the National Sec'y-Treas. at once. Samples will be displayed at the National Convention as suggestive material.

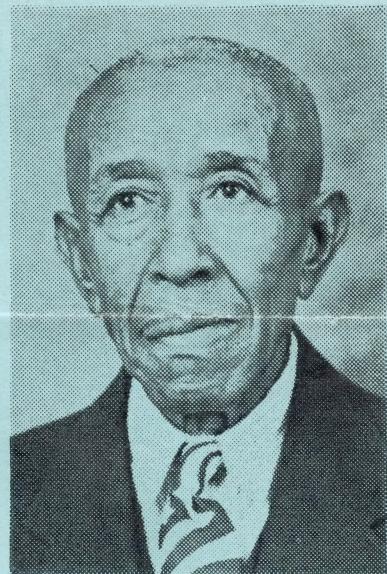
# TENNESSEE CHAPTER



BEATRICE SMITH  
President



SELMA F. SMITH  
V. President



T. B. SIMON  
Sec'y-Treas.

## FORESIGHT

God is the life of my body, but I need to do my part in maintaining his life in my body. If I affirm that God is my health, but eat foods that are not beneficial, I cannot expect health.

If I affirm that God is my strength and then fail to give my body the rest it deserves and needs in order to renew itself, I cannot expect strength.

If I affirm that God's life is circulating throughout my body and healing and purifying every part, but do not fill my lungs with clear, sweet air, and exercise my muscles in natural freeing movement, my prayer will have little effect.

Prayer and right action go hand in hand. As I pray in the faith that God is the eternal, inexhaustible source of my life, strength, and health, His spirit guides me to cooperate with His prayer and to do my part in maintaining His life in my body.

Earl F. Alexander.

## Mark of Distinction For the Graduate

There is a bit of National legislation which I would sincerely like to see enacted, I have written to Mr. Drake, member of the Florida Board of Massage regarding the possibility of such at least in Florida, but National recognition would make it of much more value to the graduate practitioner. I would like very much to see some mark of distinction for the graduate or registered masseur or masseuse—a national registry which would be to the practitioner what the national registry is to the trained nurse or trained laboratory technician. R.N. is to the former, an indication that the nurse has received recognized training of certain standards. M.T. denotes the trained laboratory technician—certifies that he or she is registered with the A.M.T. (American Medical Technologists). I am registered with the latter, and it is with pride that "M.T." is signed

after my name. Thus, I am sure that were a charter drawn up, entitling us to use some designation such as R.M. (Registered Masseur or Masseuse) or other suitable initials, there would be a decided advantage. The A.M.T., I am sure, would be glad to furnish us with necessary details—I believe the root of action must come from granting of such rights nationally. Legal advice could clarify the necessary steps.

Margaret M. Comstock,  
Florida Chapter.

The National Sec'y-Treas. would appreciate letters of comment on the above article from as many members as possible, something of this nature must be adopted in the very near future, as of now we have a conglomeration of meaningless titles with nothing to back them up.

National Sec'y-Treas.

"Robert Burns wrote 'To a Field Mouse'."

"Did he get an answer?"

## Souvenir Convention Program Data

It will be about the same as last year. Different place is about all. Same advertising rates, which we think is within the means of everyone. Thirty dollars full page, Fifteen dollars half page or six dollars for one-fifth page. Send your ad and check to Milton A. Neidfelt, 805 East Derby, Seattle 22, Washington.

We urge you to solicit all or any Health Stores, Equipment houses, Vitamins and Mineral Sales persons and every health minded person that might be interested. Informing them that a complete registry of all the membership and their addresses in printed form in each book. Also that this is a national affair and will be accumulated all over the United States.

## LEGISLATIVE NEWS

A twenty-two full page bill amending the healing arts will place all the healing arts under one board for the issuance of licenses with a fifty dollar annual renewal fee in the state of Tennessee. The other bill is a Physio Therapist by a medical board permitting them to use light, heat, water, massage, manipulation, relaxation, exercise, etc., but prohibiting the use of X-Ray for Diagnostic and therapeutic purposes.

This could be your state and would put you in the hands of the medical profession, so keep the ball rolling on your legislative programs.

## DON'T WORRY

To worry does no good at all,  
But does a lot of harm;  
It puts cross lines upon your face,  
And dissipates your charm.  
Whatever is to be, will be;

That, worry cannot change;  
It only serves to dim your joy,  
And all your friends estrange.  
'Tis lack of confidence in self  
That causes worry's fright;  
A lack of faith in God's design  
Your happiness will blight.  
Then cast aside those gloomy  
thoughts  
And bid your dark fears flee;  
Live in the light of faith and love,  
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